

BRAMPITOYO

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Bram Pitoyo is an *experience and information designer* who works with agencies like Wild Alchemy, CoatesKokes and PMSI to help brands like DoveLewis, Ski Washington, Stevens Pass, Tuality Healthcare and E. & J. Gallo Winery sing killer choruses with an equally beautiful opus.

EXPERIENCE

End Point Corporation

May – June 2009

Designed and developed a new MediaWiki skin for Bucardo, a set of PostgreSQL database maintenance tools, from prototype to CSS files. The theme, BucardoGreen, was loosely based off MonoBook's basic structure, and was designed to 1) encourage editing, 2) provide access to features commonly overlooked by beginner to intermediate MediaWiki users, and 3) aid readability and legibility of code-intensive, text heavy documentations. The theme also fit an existing graphic and interaction standards that I developed for End Point's line of products, including SpreeCamps.

Air New Zealand

February – April 2009

Planned a cross-platform "Digital Concierge" experience to promote the airline's LA – London route utilizing Adobe AIR, Facebook applications, microblogs and an iPhone application. Collaborated with Small Society to research and build an RSS filter for the app's implementation using Yahoo! Pipes and Yahoo! Query Language.

DemocracyLab

Q2 2008 and February 2009

Worked closely with developers to design wireframes and interaction pattern library for a web application that facilitates direct democracy. The result was later developed into an application by Pinpoint Logic. This year, developed online engagement strategy using social networks and microblogs targeting high school-age student.

FOUNDING MEMBER

Cre8Camp, the first unconference for creative professionals

Refresh Portland, a monthly meetup on web design and usability

brashCreative, the Art Institute of Portland's student-run ad agency

ORGANIZER

CyborgCamp, an unconference on human-technology relationship

Portland Tech Twitter, a wiki database of technology professionals

Open Source Bridge, a platform inclusive open source conference

RESEARCH

From Commons To City Hall, a manual for community managers and organizers to make citywide impact by planning, managing and measuring their events.

SOCIAL INTELLIGENCE DASHBOARD

An online intelligence system that eases research of technographics data, helps collect informations about the industry, opinion leaders and trend, and simplifies brand management process.